iAssist

Case Studies

Medication Initiation through iAssist

How iAssist powers access, speed to medication and adherence.

Experience the advanced way to initiate specialty medications.

As the only platform that delivers comprehensive, real-time specialty medication initiation solutions, iAssist simplifies the process of getting patients started on specialty medications.

This free, HIPAA-compliant platform is the only multi-specialty solution that supports all healthcare provider (HCP) and staff needs through one easy-to-use workflow.

Speed and adherence made easier with iAssist.

iAssist accelerates the patient journey through automation, reduces delays through real-time solutions, and delivers patient status information from prescription through medication access.

ACCESS:
iAssist simplifies and speeds patient access to medication.

SPEED TO MEDICATION:
Patients supported by iAssist start onboarding sooner.

ADHERENCE:
iAssist patients are more likely to start and stay on medication.

Challenge
- HCPs prescribing a multiple sclerosis drug through manual methods faced lengthy patient initiation processes and corresponding high abandonment rates.
- Fax and other manual enrollment methods had missing, incomplete and illegilble information, which led to rework and back-and-forth.
- Reactionary processes delayed access to the medication, driving higher abandonment rates.

Solution
- iAssist workflow enabled HCPs and staff to access and complete real-time patient consent, coverage determination, prior authorization (PA) forms and submissions, and screening and enrollment for support programs such as PAP and copay.
- Through an automated workflow, HCPs and staff proactively and electronically completed all patient onboarding steps in under four minutes.

Challenge
- HCPs prescribing a dermatology drug serving a non-motivated patient population faced a 60.4% abandonment rate.
- Primarily using fax and other manual methods to initiate the medication, HCPs and staff were challenged with process churn and back-and-forth.
- Due to unnecessary delays in accessing medication, many patients abandonded or discontinued medication.

Solution
- Automated iAssist workflow streamlined the steps to get patients on medication, and facilitated electronic and proactive submission of all required information in one place.
- HCPs and staff were able to get their patients started on medication faster by a reduction in rework, back-and-forth and inefficient processes.

Challenge
- HCPs prescribing a women's health drug faced a 13.0% abandonment rate and 5.1% discontinuation rate even though the patient population was highly motivated.
- Many HCPs and staff used fax and other paper-based processes to initiate medication, which led to process churn and back-and-forth.
- Due to unnecessary delays, many patients abandonded or discontinued medication.

Solution
- iAssist workflow enabled HCPs and staff to access and complete real-time patient consent, coverage determination, PA forms and submissions, and screening and enrollment for support programs such as injection training.
- This automated, all-in-one workflow reduced rework, back-and-forth and inefficient processes.

Sign up for your free iAssist account now!

Visit **iassist.com** to get started.

Results
10 HCPs using iAssist were able to get their patients access to medication **10 days faster** than HCPs using fax.

45% This represented a **45% reduction** in time to prescription in hand compared to manual methods.

Results
57% With iAssist, abandonment rates were **reduced by 57.3%**.

80x Patients routed through a fax-based process were **80 times** more likely to abandon treatment compared to those who were initiated through iAssist.

Results
0.2% Patients who were prescribed medication through iAssist had a **0.20% abandonment** rate and **0.02% discontinuation** rate.

78x With iAssist, patients were **78 times** less likely to abandon treatment than those initiated through fax.

iAssist

Simplify a complex system. Get better results from care.

About AssistRx

AssistRx has engineered the perfect blend of tech + talent to provide an advanced therapy initiation and patient support solution to improve patient uptake, visibility and outcomes. Our solution integrates technology and therapy expertise to advance patient therapy in a more efficient and effective manner—delivering informed touchpoints that simplify a complex system to enable better results for today's patients.

AssistRx