

BUSINESS SOLUTION

CoAssist

Initiate and Support Specialty-lite and Retail Therapies with CoAssist

CoAssist is a true tech-first patient access and fulfillment solution for specialty-lite and retail therapies. Triggered from the EHR, automated therapy initiation solutions drive fulfillment to the best affordability option for the patient's prescribed therapy.

Specialty-lite and retail brands need an innovative pharmacy model to meet the unique needs of the product and patient and healthcare provider (HCP) populations.

CoAssist meets these needs and delivers informed access and improved outcomes through:

Fully Automated Therapy Initiation and Fulfillment

Real-time Advanced eServices triggered at the point of prescription from the EHR speed access to therapy and increase patient uptake while delivering differentiated experiences for patients and HCPs.

Patient-focused Access to Prescribed Therapy

Selective pharmacy network, a consignment option from CoAssist Pharmacy and free drug dispense from ARx Patient Solutions Pharmacy drive access at the best fulfillment option for all patient coverage types while supporting the clinical decision and brand goals.

Configurable Support Throughout Product Lifecycle

Scalable tech + talent-enabled delivery, combined with legacy technology, pharmacy and patient solutions expertise, facilitate configurable support to improve treatment outcomes and program performance.

Maintain brand equity and deliver differentiated experiences through CoAssist's private label pharmacy offering.










In an increasingly crowded marketplace, differentiated experiences are critical. Life sciences organizations gain a fully branded end-to-end therapy initiation and fulfillment solution using all the features offered by CoAssist.

From a branded pharmacy name in the EHR to branded patient and HCP communications, all CoAssist solutions can be deployed under the umbrella of life sciences organizations' brands. Configurable Advanced eServices and an innovative pharmacy model improve uptake, visibility and outcomes, while also optimizing brand equity and program performance throughout the product lifecycle.

Real-time therapy initiation solutions

Only CoAssist has the real-time Advanced eServices, innovative pharmacy model, and scalable tech + talent-enabled delivery to simplify a complex system and enable better results for today's patients.



Advanced eService	Description
 eConsent	This digital solution captures patient consent at the point of care or virtually at the patient's convenience through email, text, the brand website or HIPAAConsent.com. Rapid capture of consent ensures timely access to support services.
 Advanced Benefit Verification (ABV)	ABV powers real-time identification and verification of a patient's pharmacy benefit coverage information. Using just five patient identifiers (first name, last name, date of birth, gender, zip code), ABV pulls comprehensive pharmacy benefit details in seconds. Direct connectivity to payers/PBMs powers real-time delivery of payer/PBM name and type; BIN; PCN; member and group IDs; plan type and channel (e.g., commercial, government); effective and term dates; deductible amounts, patient OOP amounts, access restrictions (PA/step edit required) and coverage alerts.
 Advanced Prior Authorization (APA)	Intuitive, automated solution for submitting PAs in near real time—improving processing time from days to minutes. Covering more than 80% of payer-covered lives, APA pulls the appropriate PA form based on the product and patient's plan and pre-populates entered patient and HCP data. Only relevant questions and response options are presented, and fields include validation. APA also facilitates electronic submission of supporting documentation and notes. Payer/PBM decisions include pending, approved, denied or more information requested.
 Advanced Clinical Documentation (ACD)	Patient-specific clinical summary used to facilitate communication between HCPs during a transition of care. Returns comprehensive and critical patient information in real time that drives efficiencies related to Drug Utilization Reviews and PA support.
 eEnrollment	This automated tool ensures patients receive timely access to crucial services that support adherence. With a robust digital library of product-specific enrollment forms, HCPs experience a simplified process through field validation and pre-populated patient, prescriber and specialty pharmacy information. This tool also reduces risk for missing, incomplete or illegible information.
 Financial Assistance Access	This digital solution reduces paperwork, enables informed decision making and speeds patient access to therapy with affordability through life sciences organization-sponsored financial assistance programs. Patients, caregivers and HCPs can screen and enroll eligible patients into financial assistance programs in real time—and even access the copay card, voucher, etc., via email, text, download and more.
 Patient Services Access	This Advanced eService empowers HCPs to facilitate timely access and enhanced patient experiences by enrolling patients in support services (e.g., refill reminders, injection training) at the point of prescription. With automation and real-time data, this tool reduces the back-and-forth and increases speed to therapy.
 Advanced Clinical Education (ACE)	Technology-first solution facilitates virtual nurse visits with patients and HCPs. Integrated with the CRM, ACE capabilities include self-serve online scheduling, document upload, product education, injection training, first dose observation and reporting.
 Status Messaging	Through an agnostic approach, this tool facilitates up-to-date, actionable patient status information from any source connected to the CoAssist platform. This drives informed decision making, improved efficiency and better patient and HCP experiences.



Informed access. Improved outcomes.



About AssistRx

AssistRx has engineered the perfect blend of tech + talent to provide an advanced therapy initiation and patient support solution to improve patient uptake, visibility and outcomes. Our solution integrates technology and therapy expertise to advance patient therapy in a more efficient and effective manner—delivering informed touchpoints that simplify a complex system to enable better results for today's patients.



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